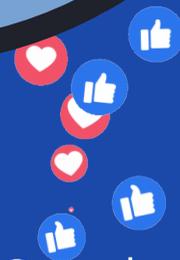




FACE OF HATEBOOK



St. The London Story
Public Brief - 1 of 3

October 2021

The content of this report has been prepared by members of Foundation The London Story (TLS), a registered Human Rights Defender Organization in the Netherlands. TLS's overall mandate is to document, inform and advocate against human rights violations occurring in India. Board members of TLS are Non-Resident Indians with a progressive political ideology who come from all social, religious, ethnic and gender backgrounds. TLS is strategically partnered with diasporic organizations in Europe, the USA and Australia and maintains an active and wide engagement network with senior lawyers, social workers, and civil society actors across India.

Our study on hate speech in India is also supported by Indian American Muslim Council and diaspora partners.

For more information, you can reach us out at info@thelondonstory.org



Table of Contents

01

Introduction

02

Indian context

03

Indian laws on hate
speech

04

Methodology

05

Findings

10

Examples

46

Liability of Social
Media

47

Recommendations

48

Conscious
Shareholding

Introduction

Facebook is the biggest social network worldwide, with more than 2.6 billion monthly active users. There are about 400 million Facebook users in India alone, making it the leading country in terms of Facebook audience size. With an audience of this scale, a vast majority of Facebook's revenue is generated through advertising of which over 90 per cent come via mobile. As of January 2020, it was found that 98 per cent of active Facebook user accounts in India accessed the platform via mobile phone. It is expected that Facebook will display a steady growth in emerging markets, and especially so in countries like India where the market base of inexpensive smartphones and mobile data contracts in itself is expanding.

While for Facebook, users are simply a set of variables that serve to expand advertisement revenue, for Facebook users, the platform acts as a 'public square' where many first-time internet users get their primary source of news and opinions. However, due to a lack of checks and balances, moderation, and effective responsible action, this public square has converted into a 'lynch square': There is a disturbing volume of direct hate speech, disinformation, and calls to violence against minorities, and in India especially Muslim minorities. There is also an upward trend of rationalizing violence in the name of religion and justifying hate against particular social groups as a mode of historic vindication.

Equality Labs has earlier reported to Facebook that such calls to violence have led to attacks on civil society, including the murder of journalist Gauri Lankesh, and the weaponization of hate speech to instigate large-scale communal violence in India. It is also known that Facebook's platform was used to dehumanize, promote and rationalize the violence against the predominantly Muslim Rohingya population, the Christchurch mass murders, and the recent Kenosha shooting. Furthermore, Facebook-owned WhatsApp groups have also been instrumental in facilitating mob lynching, like the one seen in the JNU student campus violence in February 2020. It is clear to us that the massive amount of hate speech without a responsible platform moderation and persistent inability of Facebook to remove misinformation, propaganda and Islamophobic content have created such massive levels of polarization that society can quickly erupt into severe violence. Facebook's lack of monitoring violent content in languages apart from English, and from ultra-right wing groups apart from ISIS and Islamic groups is also challengeable.

Although it is now well known that Facebook has terribly failed in its ability to moderate misinformation, disinformation and hate speech, in this report we are specifically focusing on hate speech in India - Facebook's biggest user market.

Indian Context

As of January 2020, there were about 400 million social media users in India. Social media has become a popular tool for engagement, communication and dissemination of news and other information. However, the deluge of information may not always be conducive to social harmony. Sources generating fake news prefer anonymity, which makes them immune to concerns about reputation or accountability. In the absence of strict regulations on membership, social media platforms allow such sources to grow and propagate mis- and disinformation. The inherent lapses in the social media security landscape, coupled with weak policing and growing intolerance, have led to a spate of misinformation, incitement, and violence. The effects of hate crime are deeper and more wide-ranging than those of other serious crimes such as murders and assault. They impact not only the victim, but also the community associated with the victim, and thereby society at large. Besides inciting hate crimes and xenophobia, fake news also manipulates public opinion. Public perceptions are largely impacted by doctored content, especially those exuding malice and animosity towards minorities. Such news also lead to dwindling public trust in media and journalism. Moreover, it propagates the idea that sensationalism in journalism sells better than mundane reality, setting a dangerous precedent for priorities of the media.

Circulation of fake news and hate speech via social media networks has had serious ramifications for India, as social media has often been used for spreading rumours and thereby inciting violence. The Muzzaffarnagar riots in 2014, for instance, were triggered by a fake video circulating on social media, allegedly depicting a Muslim mob brutally murdering a Hindu youth. The riots left 60 dead and several injured. In 2018, a viral WhatsApp video of kidnappers abducting children and harvesting their organs led to the lynching of at least 29 people in different parts of the country. The video turned out to be an ad for a child abduction prevention organization in Karachi, Pakistan. During the Delhi Riots of 2020, online rumours of violence kept the momentum of the unrest alive, extending the violence by several days. Similarly, after the Tablighi Jamaat-COVID19 debacle, several fake Islamophobic videos circulated on social media.

Between 2009 and April 2019, independent hate crime tracker *Hate Crime Watch*, which has since been taken down, recorded 282 attacks resulting in 100 deaths and at least 704 injuries. Muslims were victims in 57% incidents, Christians were victims in 15% cases. Hindus were victims in 13% cases. Hindus were alleged perpetrators in 56% cases, Muslims in 12%. In 12% or 30 incidents, the religion of the victim was not reported. Considering only the 252 incidents where the religion of the victims was known, victims were Muslims in 64% attacks, Christians in 16% incidents and Hindus in 16% cases.

Indian Laws on hate speech

Hate speech law in India has been influenced by two concerns (a) caste-based discrimination, which is most acute in the case of the 'dalits' who have historically suffered systemic marginalization; (b) religious conflict, which has its roots in communal disharmony between Hindus and Muslims.

The *Indian Penal Code 1860 (IPC)* contains several provisions restricting freedom of expression (whether through written or spoken words) when it incites violence or promotes enmity between religious groups. Section 153A of the IPC prohibits promoting or attempting to promote (by words, signs or visible representations) disharmony or feelings of enmity, hatred or ill-will between different religious, racial, language or regional groups or castes or communities. Section 153B penalizes imputations that a class of persons, by virtue of being members of a religious, racial, linguistic or regional group or caste or community (a) cannot bear true faith to the Constitution of India (b) should be deprived of their status as Indian citizens (c) would cause disharmony with another class of persons. Section 295A penalizes deliberate and malicious acts intended to outrage the religious feelings of any class by insulting its religion or religious beliefs. Similarly, section 505(2) renders any statement that is made with a view to create or promote enmity, hatred or ill will between classes of society punishable. State governments may confiscate copies of newspapers, documents or books found to violate these provisions.

The *Protection of Civil Rights Act 1955*, which was enacted to supplement the constitutional mandate of abolishing 'untouchability' in India, contains provisions penalizing hate speech against the 'dalit' communities. Section 7(1)(c) of the Act prohibits the incitement or encouragement (by words, either spoken or written, or by signs or by visible representations or otherwise) of any person or class of persons or the public generally to practice 'untouchability' in any form whatsoever.

Similarly, intentional public humiliation of members of the 'Scheduled Castes' and 'Scheduled Tribes' is penalized under the *Scheduled Castes and the Scheduled Tribes (Prevention of Atrocities) Act 1989*.

There are also separate electoral laws governing hate speech, although the Election Commission of India has faced widespread criticism for failing to meaningfully implement them.

More recently, the *Information Technology Act 2000* (as amended by the *Information Technology (Amendment) Act 2008*) empowers the government to censor material that endangers public order or national security.

The *Cinematograph Act 1952* and the rules thereunder govern the certification and censorship of films. These restrictions on free expression must be viewed in the light of art 19(1)(a) right to free expression in the Constitution of India. Article 19(2) of the Constitution permits the state to make laws imposing 'reasonable restrictions' on the exercise of this right, in the interests of the sovereignty and integrity of India, the security of the state, friendly relations with foreign states, public order, or decency or morality. Reasonable restrictions may also be imposed in relation to contempt of court, defamation or incitement to an offence. Yet, as we show in this report, anti-Muslim hate speech remains prevalent on Facebook despite these provisions and the self-regulatory obligation assumed by Facebook.

Methodology

We used specific keywords to identify Facebook groups that post Anti-Muslim and Pro-"Hindu Rashtra" (Hindu nation) narratives on Facebook. The call for a Hindu-Rashtra in India has amplified ever since the Bhartiya Janta Party (BJP) came into power. It will be sufficient to mention here that the call for a Hindu nation requires an eradication of Muslims from the social, political, and constitutional membership of India. The Hindu religious war on Islam thus calls for 'Saffronization' (associated to war color Orange), the promotion of 'Hindutva' or 'Sanatan Dharma' and the creation of 'Hindu Rashtra'. Based on these key words, we identified over 400 active Facebook groups and sampled content from those with most users and posts per day. Our concern is not only the amount of interaction these groups have generated, but also the complete impunity of the group admins.



We repeatedly reported content shared in this report to Facebook. However, the automated moderation process of Facebook repeatedly told us that ***the content is not in violation of any of the community standards***. Several of these posts were also submitted for human review, yet the posts remained on the platform.

Facebook Community Standards



Violence and incitement

Do not post on Facebook threats that could lead to death (and other forms of high-severity violence) of any target(s); Imagery of private individuals or minor public figures that has been manipulated to include threats of violence either in text or pictorially; Misinformation and unverifiable rumors that contribute to the risk of imminent violence or physical harm.

Our Findings

There are several examples of threats to kill, raze and demolish persons, properties and communities on the Facebook. These include direct threats and calls to action, as well as indirect subtle commenting that some people, religion, etc. should perish. Both direct and indirect threats have resulted in real-time violence across the world. These threats have also led to imminent harm, such as lynching, assembling of armed groups with machetes and firearms.

Facebook Community Standards



Hate speech

Facebook defines hate speech as a direct attack on people based on protected characteristics. It further defines "attack" as violent or dehumanizing speech, statements of inferiority, or calls for exclusion or segregation.

Facebook's tier policy on hate speech

Tier 1: violent and dehumanizing attacks or support for such attacks on people or groups of people who share "protected characteristics" or immigration status.

Tier 2: attacks targeting such individuals or groups of people with statements of physical, mental or moral deficiency, or of disgust or contempt.

Tier 3: attacks which are calls to exclude or segregate a person or groups of people tantamount to expulsion or political, economic or social exclusion.

Our Findings

Hateful content dehumanizing Indian Muslims, attacking them as inferior, morally bankrupt, alleging them to be violent and sexual predators, and calling for their exclusion and segregation continues to get a platform on Facebook.

By allowing such massive amount of hate and vitriol, Facebook is not just complicit in dehumanizing Indian Muslims, it is also shares responsibility for creating an atmosphere of fear in India.

Facebook Community Standards



Dangerous individuals and organizations

Facebook does not allow any organizations or individuals that proclaim a violent mission or are engaged in violence to have a presence on Facebook and it removes content that expresses support or praise for groups, leaders or individuals involved in these activities. Facebook uses machine learning to assess Facebook posts that may signal support for ISIS or al-Qaeda.

Our Findings

Facebook continues to host ultra-right wing Hindu outfits like RSS, Vishwa Hindu Parishad, Hindu Swyam Sewak, Bajrang Dal, and its support system of fan pages, despite the violent proclamations against Indian Muslims of these groups and pages. Facebook continues to allow not only these organizations, but also their millions of supporters to praise and incite violence against Indian Muslims.

Facebook Community Standards



Facebook does not allow...

Content that praises, supports or represents events that Facebook designates as terrorist attacks, hate crimes or mass shootings, terrorist organizations and terrorists and their symbols (if any) which include - non-state actors; Hate organizations and their leaders and prominent members; Mass and multiple murderers.

Our Findings

Facebook has allowed content glorifying 2002 Gujarat Riots, Delhi riots of 2020, and State and non-State led atrocities and everyday violence against Indian Muslims, creating an atmosphere of fear online as well as offline.

Facebook Community Standards



Voter Misinformation

Although Facebook's policy on voter misinformation and voter fraud is fairly new, it is limited to the prohibition of foreign interference, coordinated inauthentic behaviour, and the removal of disinformation campaigns.

Our Findings

Facebook policy does not include a prohibition in regards to Facebook's own employees meddling with election outcomes, for instance by "**lighting the campaign (of their preferred political candidate) on FIRE.**" Facebook in India has conveniently allowed voter misinformation, and has even shared key voter data with the BJP prior to the 2019 elections. Misrepresentation and misinformation promoted through BJP channels are still visible in massive user groups, including a few with over 1 million likes and users.

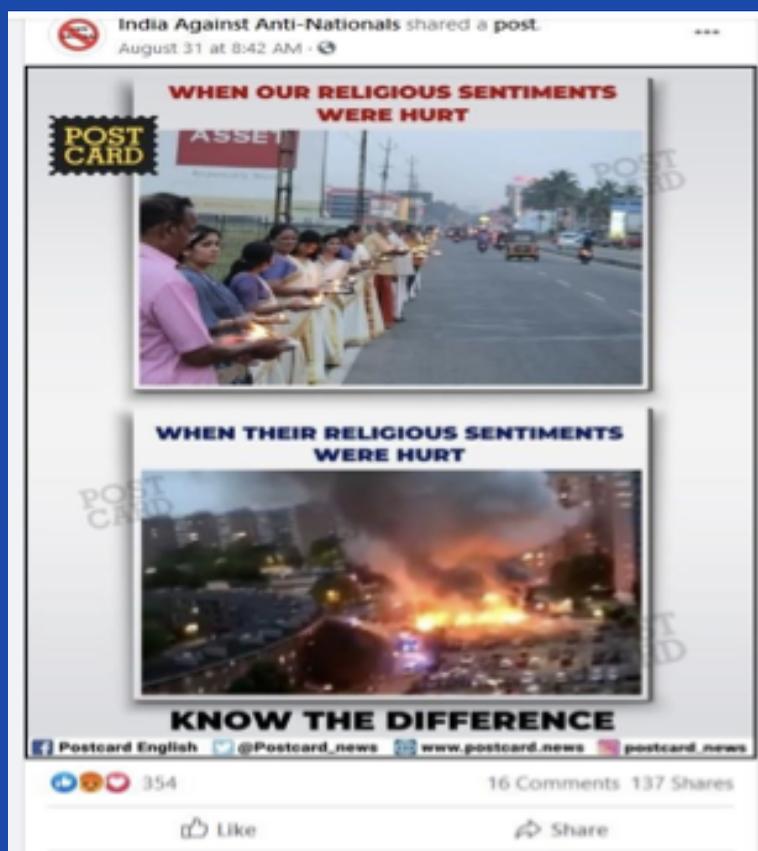
Example 1: Arnab Goswami and Republic Fan Club

Type: Group, Public
Members: Above 375k
Created: 1st Nov, 2019
Admin: One of the Admin is *India with MODI* page. This page has 1 million likes.

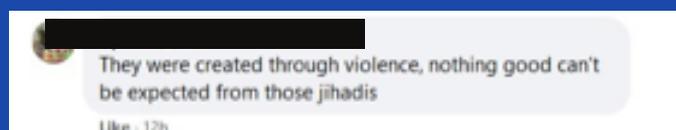
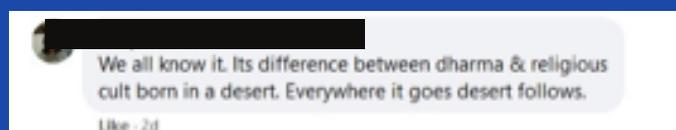
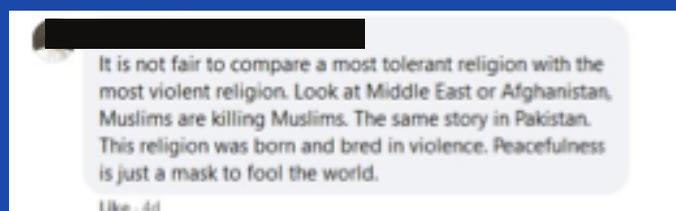
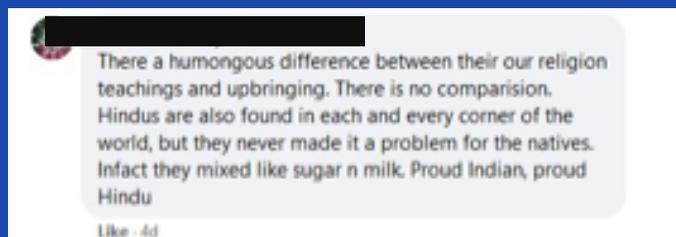
General profile: Right-wing propaganda page with posts and comment engagements being pro-government and pro-Hindutva. The content shared is primarily from the famous right-wing page PostCard News. The posts are invariably provocative with dog whistles on Islam. The content and comments are revolting with abhorrent name-calling of Muslims, including with open calls for massacre of 'anti-national' Muslims. The level of sexist and misogynistic remarks directed at women in comments is also noteworthy. The admins of the group engage with group members.

Examples of Islamophobia

One of the posts shared on the group on 31 August 2020 accuses Muslims of burning and rioting. Please note the image was recirculated during the COVID lockdown in India.



Some of the user comments on the above post:

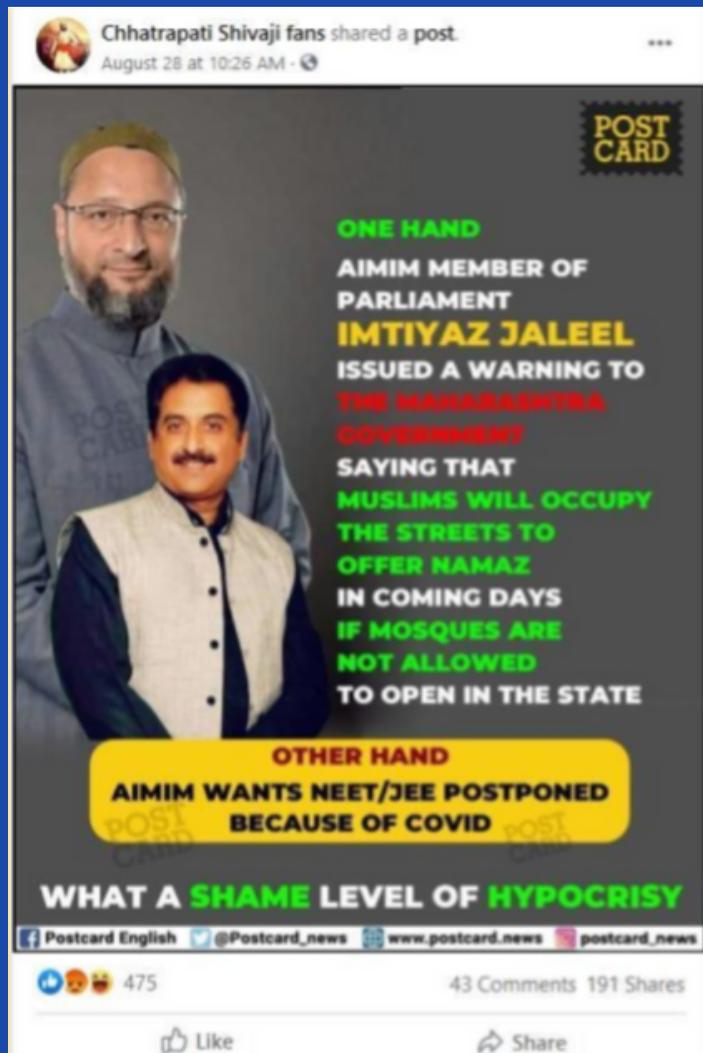


The group is one of several Arnab Goswami Fan pages, which produces vitriol against Indian Muslims on a regular basis. The posts in the page can be categorized as 'othering', 'dehumanizing', 'stereotyping', 'fear-creation' and 'hate speech'. We found over 48 Arnab Goswami Fan Clubs, with membership figures ranging from 2000 to over 400,000. Several of these pages camouflage, change names and descriptors as well as privacy settings.

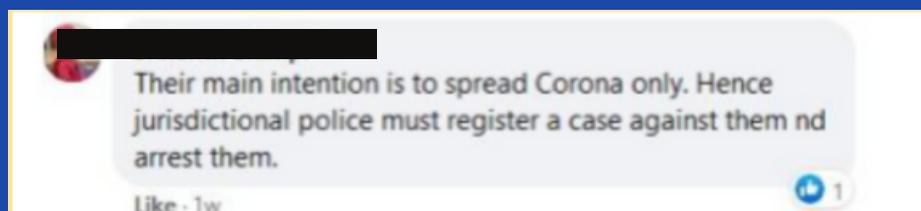
Researchers from University of Groningen in the Netherlands used Crowd Tangle, a Facebook supplied research tool, to see that these groups have a cumulative membership of 3.8 million and have generated 54.8 million interactions on Facebook between 1st October 2019 and 30th September 2020.

These groups heavily share content from 'PostCard', which is highlighted by several civil society and internet freedom organizations as being misrepresenting and Islamophobic. PostCard is Facebook-based and its business model is entirely dependent upon Facebook. An analysis of the content of PostCard would provide an abundance of fake news, distorted narrative, disinformation and Islamophobia.

Another example from the group is the post shared by 'Chatrapati Shivaji Fans' (another PUBLIC group), which distorts the name of a Muslim leader to Imtiaaz 'Jaleel' [barbarian], thus dehumanizing Indian Muslims.



One commentator on the post agreed not only with this dehumanization, but also alleged Muslims are spreaders of COVID-19.



In their attempt to demonize Muslims, Hindutva factories have been actively calling famous Bollywood actors like Aamir Khan 'anti-national' and 'Jihadi'. In one post, Aamir Khan's trip to Turkey, where he met the Turkish first lady, was constructed as an act of sedition, even though India and Turkey are not hostile towards each other. This post was shared by the *India against Anti-Nationals* page, which itself has a massive following and reach. As seen below, the image was first created by *Post Card*, a "news site" sharing toxic content that is only present on Facebook.



The comment section of the post show Islamophobia, expletives, dehumanization and call for violence against Mr. Khan, a famous superstar of Indian movies.

ISH HARAMEE KI AULAAD KO ISKI AUKAAT DEEKHANI
JAROORI HAI,BOYCOTT HIS MOVIES AND ALL KHAN
MAFIA.

Like · See Translation · 1w

Translation: *This Bastard's son should be shown his place essentially. Boycott his movies and all Khan Mafia*

Brokers gaand say BAAT kartey Hai samajhney Ki
zaroorath hai

Like · See Translation · 1w

Translation: *(movie) brokers talk from their 'arsehole', (we) need to make them understand.*

He must kicked out and people who are nationalist must
boycott his movies and products he endorse



Like · 1w

This guy belong to Pakistan throw him out along with his
wife who still keeps a Hindu name for publicity.

Like · 1w

This is the another pakistani

Like · 6d

Kishan Sanganeer these type of people don't have
any religion, country or any recognition, wherever
they get entry they suck their blood

Like · 1d

Down with this MC 🤔

Like · 6d



One of the bastards in Bollywood

Like · 3d



Hey too chutyal hai

Like · See Translation · 2d



He is a J I H A D I.

Like · 1w



DOG...

Like · 1w



This guy should be court martialed

Like · 1w



Useless Bastrard of India

Like · 1w



👍👍👍👍

Like · 1w



Harami kamina



Like · See Translation · 1w



Ramesh Jena yes mc bc also

Like · 1w



Massacre this pig antinationalist traitor and badmaash badkav bastard in public

Like · 1w

Examples of misogyny and violence against women

In the same group, we also found several examples of misogyny and violence. Here we are using an exhibit talking about Bharkha Dutt, an award-winning Indian journalist. PostCard news tried to misrepresent police atrocities in the video shared by Bharkha Dutt on her Twitter handle. The truth behind the incidence is not known, and hence Bharkha Dutt's claim can also not be verified at this moment. However, we have watched the video and can confirm that the police personal are shown to publicly and severely beat a boy. Giving police torture a spin by rationalizing police brutality in the name of law enforcement is to us plain wrong, and we invite Facebook to clarify its stance in the matter, and whether such spins are 'freedom of speech' or just 'plain wrong'.

post. August 26 at 5:45 AM · 🌐

FA NEWS KE

POST CARD

M **Mejo Story** @thamejo_in

#Delhi: A policeman seen assaulting a young boy, in a video that surfaced from RK Puram. The boy was allegedly wandering on the streets late at night in search of food. He is seen pleading #Innocence.

Raj Shekhar Jha @rajshekharTOI

The video of a policeman beating up a man in Delhi is eight months old. The guy in question is a snatcher who was caught while using blades to attack people during crime. Before the video was shot, he had attacked the cops as well, Delhi Police has clarified.

9:14 PM · Aug 24, 2020 · Twitter Studio

10:25 PM · 24 Aug 20 · twitter for Android

LIE **TRUTH**

BARKHA DUTT NEVER MISSES AN OPPORTUNITY TO MALIGN OUR GUARDIANS

Postcard English Postcard News Postcard News www.postcardnews

Fight For Right
August 26 at 5:44 AM · 🌐

👍👎👏 341 69 Comments 101 Shares

Comments on the post:





Some Hindi expletives used above:

Raand = Prostitute

Presstitute = Press Prostitute

Bakwass = nonsense

Nayi Dullhan = new bride

Example 2: हिन्दू एकता दल (Hindu Unity Force(Army))

Type: Group, Public (All posts and group members visible to the public)

Members: Above 325k

Created: 11th October 2017

Admin: Multiple Admins and moderators

General profile: The group is filled with posts that contain Islamophobia, misogyny, disinformation and hate. These hateful posts are shared along with a large number of religious posts related to Hinduism and the present right-wing government of India. A few of the religious posts are fundamentalist in nature and promote polarization based on religion. The vast majority of the posts are in Hindi.

Example of Misogyny



Translation: Now, who will marry Rhea (Bollywood Actress) after knowing that she twice had sexual intercourse with Mahesh Bhatt (Bollywood Director). If you want a video, send me a message.

Examples of Islamophobia



Translation: Any kathmulla (a derogative name referencing Muslims due to circumcision) who has joined the group using an Hindu user id should leave otherwise they will be cussed. Long live hindu unity.



ॐ हिन्दू एकता दल ॐ

5 बार नमाज
पढ़ने के
बाद भी
इस्लाम
खतरे में
लगता है, तो

1 बार **हनुमान चालीसा**
पढ़के देख लो
खतरा टल जायेगा...
जय श्री राम

Translation: Islam is under threat after praying 5 times a day but read Hanuman chalisa (religious hymn of Hindus) once and you will find relief from danger.

Example of projecting Muslims as sexual predators



Translation: Akhbar (Mughal emperor) has physical relations with her sister, Shah Jahan (Mughal emperor that commissioned Taj Mahal) had physical relationship with her daughter and Jahangir (Mughal emperor) has physical relations with one of his stepmother. This is the truth of Mughal Dynasty.

Example of inciting violence



Translation: *If anything happens to Kangana Ranaut due to her support for Sushant (an actor who committed suicide recently), we will kill Shiv Sena (local political party of Maharashtra State) and entire Bollywood.*

Example of religious fundamentalism



Translation: *If you cannot wear Saffron Robe and support Hindutva then you should not act as pimp of the minorities. They should not oppose the people working for Hindutva.*

Example 3 Rss (राष्ट्रीय स्वयंसेवक संघ)

Type: Group, Public (All posts and group members visible to the public)

Members: Above 337k

Created: 9th July, 2018

General profile: The group is unofficially related to Rashtriya Swayamsevak Sangh, an Indian right-wing, Hindu nationalist, paramilitary volunteer organisation. It has posts related with religious fundamentalism, mis/disinformation, hateful posts and islamophobia. The posts are mostly in Hindi.

Example of misinformation



Translation: "Jai Shree Ram is written more than 2 billion times on Facebook everyday" – Mark Zuckerberg

Jai Shree Ram, or Hail Lord Ram, has become the war cry of Indian Hindus in their quest for a Hindu nation.

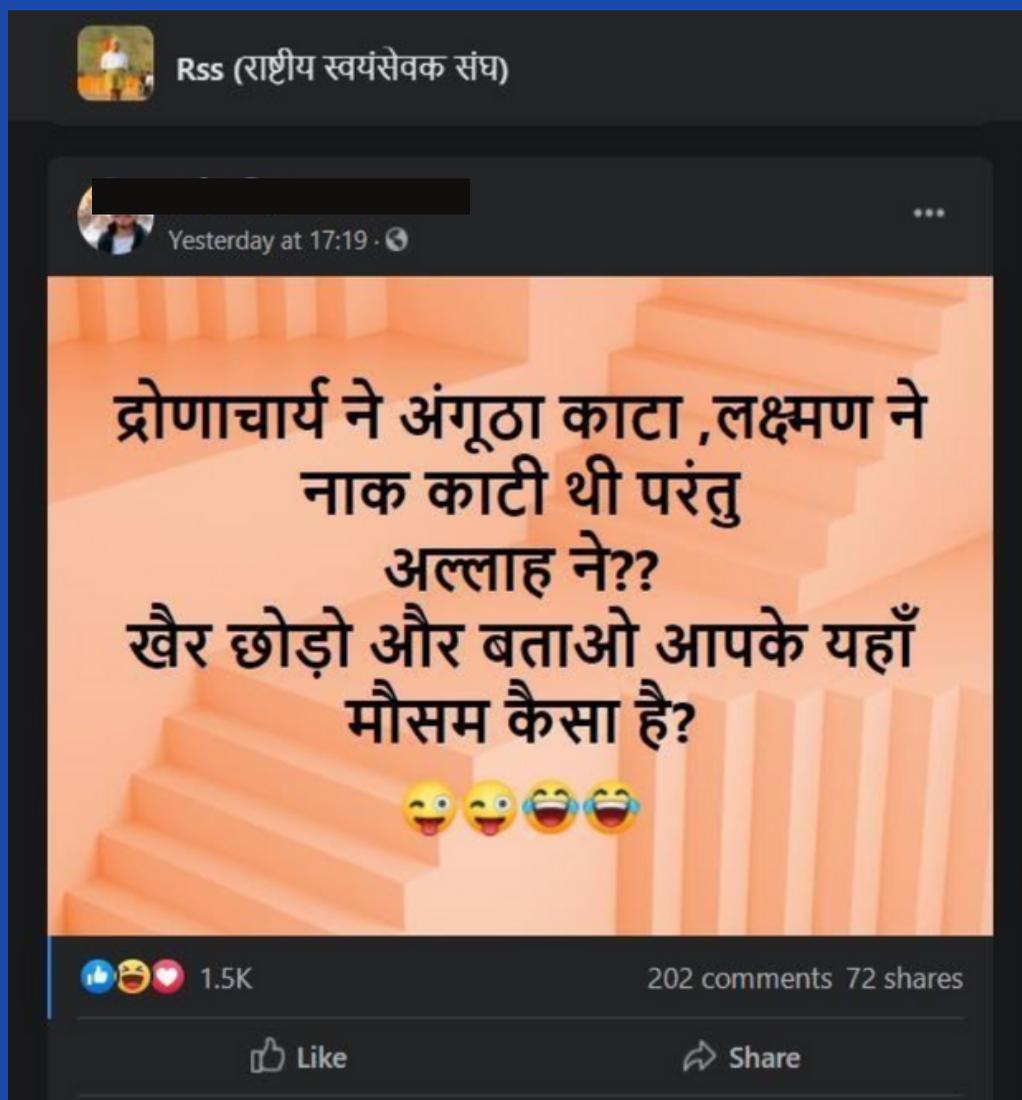
Example of sexism and Islamophobia



Translation: 50 marriage registration applications in Kerala (a state in India) had all the grooms as Muslims and all brides as Hindu. Is it by chance or an experiment?

This is a post that relates to 'Love Jihad', a narrative in which inter-faith marriages are constructed as attempts of Muslim men to convert Hindu women to Islam. The narrative, rather an outright conspiracy theory, has led to mass lynching and murders of several young couples who have defied religious and caste boundaries to marry across religion.

Examples of Islamophobia



Translation: Doranacharya (Hindu mythological character) cut his thumb, Laxman (Hindu mythological character) cut a nose (of the demon).but Allah?? (referencing here to the circumcision of penis in Islam)... well let it go. Please tell me about today's weather.



Translation: Every Rupee donated on the **GREEN** sheets (of Muslim Sufi Saints) is arranging for the white sheet (funeral) of the Hindu. Awaken, you seculars.



Translation: Vote for Congress if you want that Supreme Court of India should be open at 3am to save a terrorist (INC leader Rahul Gandhi is photoshopped to look like a Muslim). Vote for BJP if you want to kill terrorists at 3am.

For context, this post is by Facebook user Heeren Pandya, who uses the same user name as BJP leader Haren Pandya who was murdered in his car in 2003. There are reasons to believe that Pandya had critical information about the systematic killing of Muslims in Gujarat during the 2002 Gujarat pogrom. The reference to the Modi government killing Muslims at 3 am in the night is a chilling reminder of the 2002 Gujarat pogrom.

Example of COVID-Jihad narrative



Translation: *Is there any Islamic nation which is trying to develop vaccine for Corona or was Taj Mahal in India was their last innovation?*

Example 4 100 करोड़ भारतीयों का अखंड हिन्दू राष्ट्र (1 Billion Indians' United India)

Type: Group, Public (All posts and group members visible to the public)

Members: Above 21.7K

Created: 15th September 2016

General profile: A right-wing propaganda group with posts and comment engagements that are pro-government and pro-Hindutva. The admins of these groups do not take down hateful content, but actively engage with group members who post such content. The comments promote factually wrong content and violence against Muslims and women.

Examples of Islamophobia



Translation: Those who killed Kashmiri Hindus, they had not come from Pakistan. They were childhood friends and neighbours who always celebrated Eid and Diwali with you. Never forget that Muslim kids (people) can never become friends of Hindus. Hail Lord Ram.

Comments on the post



Comment translation: *Absolutely correct. It was ethnic [...]*



It is unknown what is happening in this video, as only a still photo of the same was shared. That the building is green suggests that it is a mosque which is being demolished.

Example of sexism and Islamophobia

100 करोड़ भारतीयों का अखंड हिन्दू राष्ट्र

Yesterday at 18:06



मध्यप्रदेश के जिस हुक्का बार पर कल छापा पड़ा था, उसमें 30 लोग पकड़ाए हैं, 15 लड़के और 15 लड़कियां। सब लड़कियां खाते पीते घर की हैं, लेकिन देखने वाली बात ये है कि सभी लड़के मुसलमान हैं और सभी लड़कियां हिन्दू हैं, एक भी मुस्लिम लड़की नहीं है।

यदि किसी को इस बारे में कुछ सोचना हो तो थोड़ा संतुलित दिमाग लगाकर सोचे.. वरना जो चल रहा है, वो तो है ही।

1:30 pm

98 46 comments 34 shares

Like Share

View 43 more comments

In madarasha chhap jihadiyo ka kaam he , Hindu ladkiyon ko fasana.

Like · See translation · 1 h

Boycott churan and chuslam should be banned

Like · 1 h · Edited

Translation of post: 30 people were caught after a raid in Madhya Pradesh' Hukka (Sheesha) Parlour. 15 were boys and 15 were girls. All girls belonged to well to do Hindu families, not one girl was Muslim. However, all the boys were Muslims. We need to think about this very carefully, see what is going on (Love Jihad).

Translation of comment: These Jihadis who go to madrasa (Islamic school) have only one job, to bait Hindu girls

Example of glorification of violence against Muslims

100 करोड़ भारतीयों का अखंड हिन्दू राष्ट्र

5 September at 08:40



हमारे धर्म में
गाय काटना
जायज बताया गया है

और हमारे धर्म में
गाय काटने वालों का
सिर काटना सधर्म जायज
बताया गया है

961 226 comments 48 shares

Like Share

View previous comments

जय हिन्द जय हिन्दुत्व
Like · See translation · 2 d

Wow kato suwaro ko
Like · See translation · 2 d

Translation of post: (Text in green; relating to Muslims) In our religion cutting (killing) cow is justified. (Text in saffron; relating to Hindus) And in our religion, cutting the heads of (beheading) those who cut (kill) cows is justified.

Translation of comments:

- Victory to India, Hail Hindutva.
- Wow cut (kill) those pigs (Muslims).

Example of sexism and Islamophobia



Translation of post: *Arpita Jain from Khandwa had fallen prey to Love Jihad and had changed herself to Muskan Begum. Her husband Wasim killed her last night by setting her on fire. Come on together we will condemn this.*

Translation of comments:

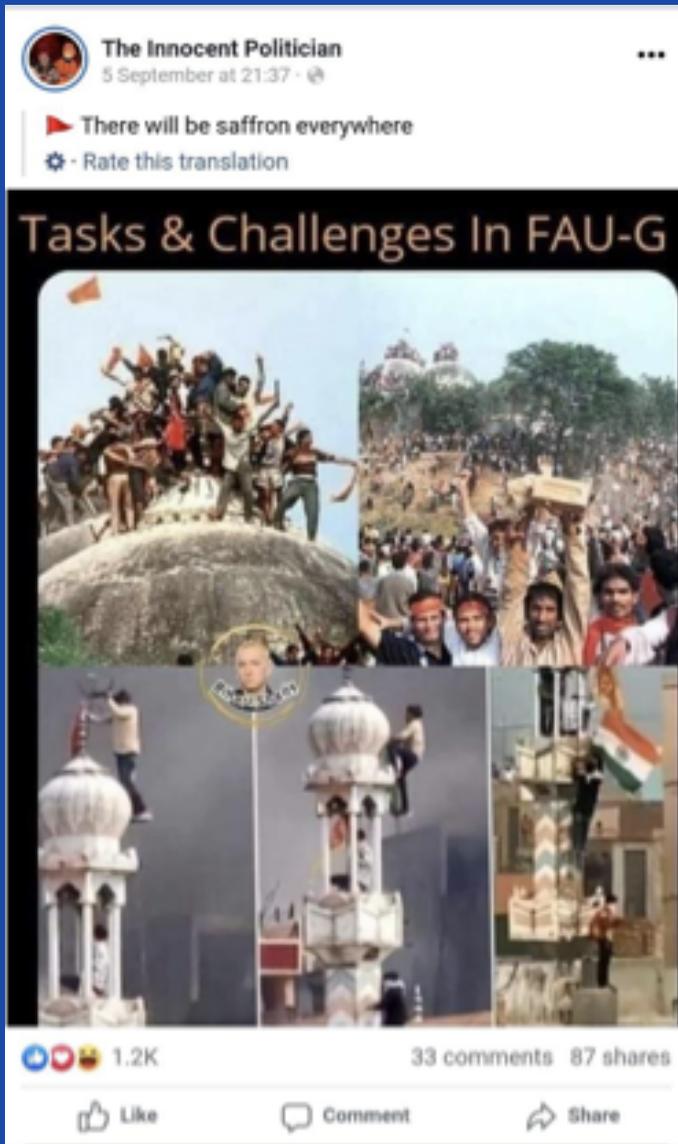
- *Good jod (that he burned her) One who cannot be faithful to their own religion, can never be faithful to other religions.*
- *Burn Wasim alive.*

Example 5 - The Innocent Politician

Type: Page, News and media website

About: Hindu, Hindutva, Hindu Rashtra, Hindu Nationalist, current affairs, 'real history' of India

Example of Islamophobia



To contextualize this post, the picture in the top row showcases the demolition of the Babri Masjid (mosque) and its replacement by Hindu temple. The pictures in the second row show a recent desecration of mosque in New Delhi during the Delhi Riots in 2020. FAU-G is an upcoming game supported by the Indian government replacing PUB-G, a Chinese mobile game, which is named after fauji, the Hindi word for soldier. The post therefore promotes a 'Hindu Army Duty' narrative to demolish and desecrate Muslim places of worship.

Example of generalizing Muslims for being terrorists



Translation of post: (Vedic/Hindu) Education gives humility, madrasas (Islamic schools) give bombs, bombs give 72 virgins, Muslims like bombs.

Please note the use of emojis, a caricature of a Hindu sage and use of alleged Sanskrit language in the post.

Example of ridiculing Muslims



Translation of caption: *Your status and your dreams align. You can only dream to be on a Rs. 5 note.*

Note the use of the term 'puncture wale' (car mechanic), which was used by the BJP leader Tejasvi Surya to snidely refer to the Muslim population.

Example of perpetrating extreme violence against Muslims

 31 August at 09:46

Koi Ilaaz nahi hai inka 😞
Its an Ideology
Goli marna chahiye insabko Faltu ka Time waste kar rahi hai
army In J!hadio ko Sudharne ka kosis m 😞
Better We Kill those bu\$tarads 😞
1 ko marenge 100 piche hatega 1000 Darenge
Inko ChIna ki tarah Camp m hi rakhna sahi hai
See translation

Religion Of Peace My Foot 😞



Horrific visuals of J&K Police personnel who were attacked with stones by criminal hooligan in Zadibal, Srinagar, Kashmir during Shia mourning procession. Has this been reported & condemned by Kashmiri journalists? Why is the International media silent? Or waiting to twist facts?

 Cover this photo

   873

37 comments 274 shares

Translation of caption: *There is no cure to them (Muslims). It is their ideology. All should be shot dead, we are just wasting time in trying to improve them. It is better if we kill the bastards. If we kill 1, 100 will go back and 1000 will be terrified of us. They all deserve to be kept in camps like China keeps Uyghur Muslim.*

Note that the post was shared 274 times.

Example 6 - मिशन हिन्दू राष्ट्र -"Add होते ही 200 लोगो को Add करो" (Mission Hindu Nation – “Add 200 more people after joining”)

Type: Group, Public (All posts and group members visible to the public)

Members: Above 27.9K

Created: 20th May 2014

Admin: Several admins, incl. pages like हिंदुत्व से बढ़ कर कोई धर्म न है गौ,गीता,गंगा और गायत्री (No mightier religion than Hindutva “Cow, Ganga River and Gayatri God”) and Youth For Change India(भ्रस्टाचार से बदलाव की ओर) are also admins.

General profile: The group spreads unverified Islamophobic claims and contains open calls for massacre of ‘anti-national’ Muslims. Such content is not taken down by admins.

Examples of Islamophobia



Comments on the post



Translations of comments:

- *We two, our 45, and all together AK-47 (reference to police weapon commonly used in India and associated with police encounters)*
- *How hard do they work*



Translation of post: *A population control law is necessary to avoid a motor cycle from becoming a tempo traveler.*

Comments on the post



Translation of comments:

- *Population control is very necessary*
- *The Motorcycle company would also be surprised to know that they had designed it to carry a load of 200 kgs., but how are people managing to carry 400 kgs.*

Example of generalizing Muslims as terrorists

मिशन हिन्दू राष्ट्र - "Add होते ही 200 लोगों को Add करो"

Like · See translation · 1 d

shared a post.

Yesterday at 07:36

"ईस्लाम" धर्म का
सेईनात जिहादियों का संकलन..?

सेईनातों इस्लाम का ही है और वे सभी ईस्लाम का एक ही हैं..!

- "मुहम्मद पीछे" के 17 बड़े मुसलमानों की कसम खाई थी कि भारतवासी इस्लाम नहीं कोष, लेकिन इस्लाम किया..!
- अल्लाहदूत "मिर्जागी" ने मिर्जागी के "एक एनर्जिड" को रोना के बहाने मुसलमान फिर कलम का दिया..!
- और "मिर्जागी" ने "मिर्जागी" को रोना के बहाने अल्लाह मुसलमान फिर पीछे

मिर्जागी अल्लाह का नाम लेकर, न हुआ का उसका अल्लाह, कौपी इस्लाम का भी गया था, इसने भरे सांसद में फाड़ दिया, सोच लो आज एक सीट पर यह ऐसा कर सकता है तो इसकी 300 सीटें बढ़ती लो क्या कर देता, समय है जाँचें खोलो बाद में पछताने का मौका भी नहीं मिलेगा।



अल्लाहवादी संघर्ष
अल्लाह का इस्लाम की 4000 कलम अल्लाह की लम्बी होने अल्लाह

अल्लाहवादी इस्लाम
अल्लाह का इस्लाम की 4000 कलम अल्लाह की लम्बी होने अल्लाह

मोदी जी गठनी कर देना
दिल नहीं कर रहे हैं

जनसंख्या नियंत्रण भी
ज़रूरी है मोदी जी

कसम हम दो हमारे सार
और सब के हथ में फाँस
वे परेशान चलेगा

राहुल गांधी
इस्लाम

का कलम
मधु

+5

कलम कलम हू
अल्लाह का कलम है

हा और जय
यह कर देना ही नहीं कर सकता है

5 September at 22:02

Aatank ka dharm to hota hai aur ye hum sabhi jante hain kush dabi juban me bolte hain aur koi khulkar bolta hai aur yah maine ye hamesa hi kahi hai lekin kush budhijibi warg ye hamesa kahte hain ki aatank ka koi majhab nahi hota per yah atal satya hain ki aatank ka majhab to hota hai digar bat to yah hai ki majhab aur dharm alag alag chijen hain agar aatank ka majhab na hota to barambar dhamake diwali , holi ya durga puja ke samay hi kyon hote hain aur agar आपको is bat se aitraj hai to mai ek bat aur bhi bata dun ki aatanki hamle amarnath yatra ke samay hi kyon hote hain kya आपने bam dhamake yani ki bomb blast kabhi ramjan , sabe barat ya bakrid ya id ke samay hote dekha hai kya आपने huj yatra ke samay aatanki hamla hote dekha hai ab ye mai aap sab per chhorta hun ki aatank ka majhab hota hai ya nahi atah is bat per adig hun ki aatank ka majhab hota hai aur wo hai islam dusre sabon me kahen ki islam wa aatank ek dusre ke purak hain wiswa star per karib 150 se jyada aatanki sangathan sakriya hai aur in sabka sambandh islam se hai dhanyabad.

See translation

Like Share

Translation of caption: Terrorism has a religion. Although we keep mum, everyone knows terrorism belongs to which religion. If this were not true then why bomb blasts happen only during Diwali, Holi and Durga Puja (Hindu festivals). Why do terrorist attacks happen only during Amarnath Yatra (Hindu Pilgrimage) and not during Ramzan or Bakri Eid? Agree or not, Islam is the religion of terrorism. There are more than 150 Islamic organisations all around the world which carry out terrorist activities.

Example of generalizing Muslims as violent attackers

मिशन हिन्दू राष्ट्र - "Add होते ही 200 लोगों को Add करो"

5 September at 17:00

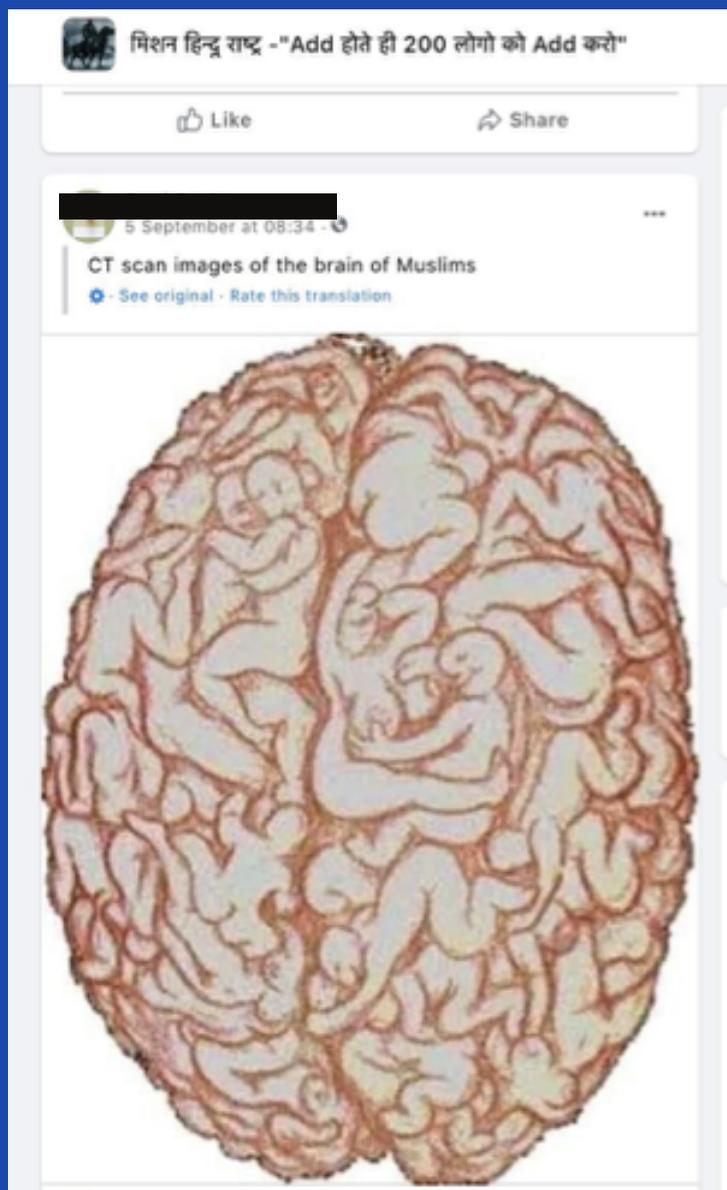


4 September at 20:18

Delhi becomes Pakistan
Come to senses Kejri Khan
Last night again in Okhla, Muslims broke Hindu parents, girls with knives and father's leg
A girl who can't hear her words, attacked her waist with a sharp weapon, which caused a serious injury to the girl's waist. Jai
This girl's elder sister's forehead was also attacked with a sharp weapon and was injured.
Jihadis broke the leg of this girl's father in which doctors are now asking to put a plate
And the same mother's head was torn off, she was killed badly on the eye and the other eye is also black due to injury and the same woman is also sticking with blood.
It has been heard that the police have recovered a pistol from there.
Yes, you have heard it right, all this is happening in Delhi which is called the heart of India.
And in Delhi, the Jihadi Muslims have a bit more courageous.
The same Delhi police, even after all this, it seems to be only taking action in the name of food fulfillment.
Really in Kejri Khan's AAP government, this is how Jihadi Muslims are being promoted.
The victim is being given only false assurance instead of justice.
The hand of Delhi government
With the Muslim Jihadis

17 1 share

Example of framing Muslims as sexual predators



Liability of Social Media

Social media, including Facebook, have formulated rules and protocol for their platform in a bid to clamp hate speeches, hate crimes and threats of violence. Yet these policies are not sufficient as their implementation as we have shown in this report is rather poor. This is largely because companies rely on Machine learning models for the process of moderation. The state of art in machine learning is however limited and extremely poor in non-English languages and in bi-lingual context.

While social -media companies continue to make profit from large interactions over hateful and deciteful content, they are not investing enough towards curtailment of such hate speech, even when such speech jeopardises life of minority communities around the world. On the other hand there is also a push towards more governmental regulation of free-speech, primarily because of the failure of social-media companies to self-regulate. Several populist governments are willing to shut-down the internet or arrest dissidents on the pretext of harmful speech. Such government led-regulations are clearly aimed at discrediting freedom of speech and expression. Stringent laws and regulations on media may end up stifling news and lead to censorship that does not bode well for a democracy like India.

It is therefore highly necessary that the governments must refrain from enact any specific laws curtailing free-speech but at the same time seek accountability not just from social-media users but also social-media companies for creation and amplification of hate speech. for seeking such accountability the governments can rely on existing reasonable boundaries of 'free-speech' and also make use of international law. For example, **Article 20(2) of the ICCPR states “Any advocacy of national, racial or religious hatred that constitutes incitement to discrimination, hostility or violence shall be prohibited by law.”** While Social media companies are not governments Article 20(2) does provides sufficient basis for the countries to seek accountability of the Social media companies. Similarly, Guiding Principles on Business and Human Rights relies on the idea of 'Protect, Respect and Remedy'. These principles stipulate Business enterprises should respect human rights. The “responsibility to respect human rights exists over and above compliance with national laws and regulations (or lack thereof). Over the years several litigations have been instituted to

RECOMMENDATIONS

In light of the findings of this report and additional data that we have reviewed, we have no doubt in saying that **FACEBOOK SHOULD BE SHUT DOWN in India**. The company has put its profits ahead of the lives of millions of Muslims in India who constantly live in a fear of persecution because of Facebook and WhatsApp-propagated rumours and hate.

We crowdsourced recommendations from people in India who have been either watching Facebook with a certain helplessness, or have been the victims of hate propagated on Facebook. We were given three key recommendations which we would paraphrase for Facebook.

"That Facebook/Meta thinks it is okay to spend just 13% of its already meagre allocation to fighting hate speech among its 2.65 billion non-US users is an unconscionable travesty. Especially given challenges in other parts of the world with weaker press and other institutions, Facebook must spend more per user in such countries. The woefully inadequate allocations show up in their failure to build even basic knowledge of the contexts in which Facebook operates."

"To curb hate speech, Facebook needs to urgently consider having validated frameworks for identifying online dehumanization that lend themselves to iteration through ongoing community consultations."

"What is in Facebook algorithms that hate gets so widely promoted? Facebook needs to allow independent auditors to check their algorithms. A simplest thing that a company like Facebook/Meta can do is to be transparent. Open your algorithms for audit, open your moderation process for independent audits. Tell us what you are exactly doing and why you are killing us."

In the next section of this report, we have some food for thought for the shareholders of Facebook. And a question - **Do You Endorse This?**

Conscious Shareholding

We assert that by allowing the content presented in Part A to remain on Facebook, Facebook allows itself to be weaponized. As such, Facebook is in violation of the code of conduct towards its shareholders, especially the conscious shareholders.

The S in ESG Investing

ESG stands for Environmental, Social, and Governance. Investors and shareholders are becoming increasingly cognizant of the ESG impact of the firms they own and want to own in the future. This stems from a growing investment philosophy of investors to avoid investments in companies which have an adverse environmental or social impact. The philosophy questions the long-run sustainability of business which perform poorly on those metrics.

There is no one exhaustive list of ESG criteria. ESG criteria are often interlinked and intersectional, and it can be challenging to classify an ESG issue as only an environmental, social, or governance issue. Tech companies are generally evaluated on their 'S' and 'G' scores as they have limited direct environmental impact. In general, the social score focuses on (but is not limited to) the following:

- Customer satisfaction
- Data protection and privacy
- Gender and diversity
- Employee engagement
- Community relations
- Human rights
- Labor standards

Other parameters such as political contributions, lobbying, whistleblower schemes, etc. fall under the governance category, but have a social impact as well. Tech companies are generally evaluated on their 'S' and 'G' scores as they have limited direct environmental impact.

Facebook and its record on the S score

For a company like Facebook it is now well understood and accepted that the decisions of the company and its management have severe social ramifications. No other company holds as much sway into what shapes society as Facebook does. Hence, it is crucial to assess Facebook on the social score.



Facebook has had trouble on their social performance for the past few years. This is clearly reflected in their S&P Dow Jones Index ESG score. In fact, in mid-2019, Facebook was removed from the S&P ESG Index. This was in the wake of the Cambridge Analytica scandal and the role that Facebook may have played in the 2016 US Elections and the Brexit vote. S&P, the company which manages this very popular index, said they had removed Facebook from this index because of “various privacy concerns, including a lack of transparency as to why Facebook collects and shares certain user information.” Additionally: “As Facebook’s peers raise the bar in their ESG performance, Facebook will need to do even more to rejoin the ranks of the S&P 500 ESG Index.”

Facebook’s CEO Mark Zuckerberg has testified before U.S. and European lawmakers about Facebook’s business practices and what protections it provides to users, although little tangible change followed in this scandal-prone platform.

As Facebook firefights against major privacy concerns, it now faces the additional challenge of regulating hate speech, which may have even larger social ramifications than privacy concerns. Several advocacy group have launched campaigns against Facebook’s very lax guidelines on the regulation of hateful and dehumanizing content. Evidence has emerged that Facebook has exercised discretion in enforcing hate speech policy in India so that it can maintain cordial relations with the Islamophobic ruling Hindu-nationalist party.

In light of this, it becomes evident that it would become extremely difficult to justify the presence of Facebook in any investment which considers itself ESG-filtered.

Despite major shortcomings on the social factors, Facebook remains on many ESG investment funds. Vanguard ESG U.S. Stock ETF, an ETF fund with over 1.2 billion US dollars under management, holds around 40 million US dollars' worth of Facebook shares. Similarly, Blackrock, another investment behemoth, holds around 30 million US dollars' worth of Facebook shares in its own ESG filtered ETF (iShares MSCI USA ESG Screened UCITS ETF).

Interestingly, both these investment firms consider their respective ESG screened portfolios to be companies which have been evaluated based on their impact on society. However, despite clear evidence of the poor performance of Facebook on the social metrics, these investment firms continue to keep Facebook in their investment funds which they sell to their clients as 'socially responsible' investment.

In light of the findings of this report and the attitude of Facebook towards hate speech in non-English speaking countries, our recommendations to conscious shareholders is to divest from Facebook and any of its businesses.

ACKNOWLEDGEMENTS

The content of this report was manually identified and reported to Facebook by volunteers of Foundation The London Story. These volunteers followed Facebook's own algorithm and simple key-word searches to arrive at the content that is reported. None of the volunteers used so called sophisticated systems, AI processes or NLP that Facebook claims to have and use in identification of hate speech on its platform.

We thank you for your continued support in our efforts to seek platform accountability.

We would like to thank IAMC a 501(c) Charity based in USA for supporting this work.

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